## **HunterDouglas**

Introducing GOLD zinc plated roll up awning components

## The Facts About Gold Zinc Plating

'Blue' zinc is the common plating process used by many suppliers in the awning industry. It produces a bright shiny silver appearance, which over time fades to a dull finish. This 'blue' zinc offers the least corrosion resistance which has caused considerable problems with rust in some areas of Australia.

'Gold' zinc electroplating in an alkaline process which produces a uniform gold finish with some degree of swirling or iridescent (olive and pink) appearance. However, a far greater corrosion resistance is achieved than 'blue' zinc plating. This view is substantiated by independent neutral salt spray testing undertaken in a NATA certified laboratory. Gold zinc plating is extensively used in the automobile industry to achieve superior corrosion resistance on steel components. These components are subject to heat, water, dirt and UV similar to the conditions awning components are subject to.

## Why is GOLD Better?

- The Australian Standard says 'gold' is better than 'silver'. "finishes... range from thick, dark, olive-green coatings with good protective properties to thin, transparent, sometimes bluish films of attractive appearance but with limited protective value". The silver finish corrosion protection is "slight", while the yellow iridescent finish (gold) corrosion protection is "considerable" AS1791-1986 Appendix A.
- Better protective coating compared to 'silver' finishes means the product will last longer. That means less service calls to replace rusty components, which saves you money.
- The appearance looks fantastic with most brick colours, renders and timbers.
- It doesn't cost you any more for this improved finish!
- Gives you a point of difference with a superior product compared to your competition using 'silver' components.

GOLD Roll Up Awning Components Available Now from Hunter Douglas.

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